The Act of Balancing

How can we find the balance between our inner and outer lives? How do we develop the eyes to see the many green shoots of new initiatives and new ways of living and working together which are usually hidden by the negative stories focused upon by the media? Can we learn ways to hold and understand multiple perspectives at the same time, and step beyond our habitual ways of viewing the world?

We are all faced with the challenges of our Time and it is a balancing act to be, to stay human. We also live on a knife’s edge, between good and shadow, light and darkness. How do we strengthen ourselves and each other? Can we find the source for the creative courage we need to be appropriately active? How do we balance our tasks to contribute to world social development; to bring humanity to the spirit of organizations and yet respond with grace to the realities which confront us?
Invitation to the
ASD Conference 2016
Bertinoro – Italy, 21-26 May

“The Act of Balancing”

Dear members, applicants and guests of the Association for Social Development, we are delighted to invite you here to Italy for the next 2016 ASD Conference. We would like to give you a short introduction to the venue; its history; the surroundings; costs; how to get here and other organizational details.

Dates
The conference will run from Saturday 21st May, beginning with tea and registration at 16:00, to Thursday 26th May, finishing with lunch.

Venue

The conference will take place at the CEUB (University Centre of Bertinoro), a unique location on the hilltop of the village. The structure is a well-preserved fortress dating back to the early decades of the Archbishop of the tenth century. Thanks to its strategic position, which overlooks the entire valley, the Bishop’s Fortress was one of the most feared fortresses during the Middle Ages. In the 10th century, the Fortress was built by the military forces; in the 15th century, it was developed by the Malatesta family and in 1581 the bishop Giovanni Caligari moved there. From the end of the 16th century until 1969, all the bishops of Bertinoro lived there.

In 1998, the fortress became a fully renovated branch of the University of Bologna where academic and international congresses are organized. The time-honoured value of hospitality in Bertinoro, is a tradition supported through the offerings of the University Residential Centre.

Here, inside the fortress, we find a unique space: the "Interfaith Museum", where memorials and objects, from the 15th to the 20th century, tell the stories of the cults of the three monotheistic religions: Christianity, Hebraism and Islam. The Museum was conceived to promote the dialogue between different cultures and faiths, to spread the knowledge of the traditions, the history and the identities of the religions.

The Centre is set in three historical buildings where activities and accommodations will be placed:

- the Bishop’s Fortress
- the Rivellino
- the former Episcopal Seminary

CEUB - Centro Residenziale Universitario di Bertinoro – Via Frangipane 6, 47032 Bertinoro (FC) – tel. +39 0543.446500 – fax +39 0543.446599 – mmichelacci@ceub.it – http://www.ceub.it
The medieval town of Bertinoro is located on the hilltop of the Romagna area, between the cities of Forlì and Cesena, in Emilia Romagna region. It is known as "the terrace of Romagna". From here you can even see the Adriatic Sea and enjoy a wonderful view of the surrounding hills.

Many legends are handed down about Bertinoro. One of these tells that its name derives from the passage of Galla Placidia (she was a roman empress, the daughter of Emperor Teodosio) who tasting some wine served in a humble cup of earthenware said: "Not from such a crude chalice is worthy, oh wine, but to be drunk from gold" ("Non di così rozzo calice sei degno, o vino, ma di berti in oro!"). Wine is one of the riches of this village, also called the city of wine, with its Sangiovese grapes that have found an ideal ground to thrive.

Many Roman ruins were dug up in this area. Bertinoro is said to have been founded by a group of Benedictine monks from Britain who, at the beginning of the 7th century, built the Castrum Brittanorum, which is the ancient name of the city. Thanks to its strategic location, Bertinoro was sought-after by different feudal families living in the surrounding area, until it was progressively absorbed by the Papacy. Beginning in the 13th century, the judge Guido del Duca wanted Bertinoro to be renowned for its hospitality, therefore he built the "Column of Hospitality". The column has twelve rings, one for each of the noble families living in Bertinoro. Every time a pilgrim would arrive in Bertinoro, he would tie his horse to one of the rings and thus become the guest of that family.

The value of hospitality is also underscored by the poet Dante in Canto XIV of the Purgatory in the "Divina Commedia". Hospitality is an extremely important value of civil society and particularly in the ancient tradition of Bertinoro where the guests are warmly welcomed in the community.

In the village it’s also possible to admire the elegance of the fourteenth century Palazzo Ordelaffi, the Municipal City Hall, which today frequently hosts cultural events and art exhibitions, and the adjacent Cathedral of Saint Catherine, rebuilt and completed in 1600.
Getting there

Bertinoro is located 90 Km from Bologna, and 15 Km from Forlì.

By Plane
The nearest International airport is BOLOGNA. The journey from Bologna to Bertinoro can be made by car, taxi or train. We’ll be organizing a shuttle service to the Venue on the Friday and the Saturday. This will be a more convenient way to get to Bertinoro.

Late Arrivals
If your flight arrives late in the evening into Bologna, and you prefer to stay in a hotel before travelling the next day to Bertinoro, available hotels close to the airport are:

FlyOn Hotel & Conference Center
4 stars
Via Dell'Aeroporto 34/36, 40132 Bologna, Italia
Tel +39 051 400056 - fax 051 6415140
email info@flyonhotel.it

Hotel del Borgo
3 stars
Via Marco Emilio Lepido 195, Bologna
tel. +39 051.406.878 - fax 051 / 64 15 667
e-mail info@hoteldelborgo.it

By Train
Trains depart from the Bologna Central Station to Forlì. To get to the Bologna Central Station you need to take a taxi (approx 25€) which takes about 20 minutes, or a public shuttle that depart each 15 minutes from the airport and takes about 20 minutes (and costs €6).

Then TAKE the train to Forlì – there are local trains, too, which do not have reserved seating. The journey takes about 35/50 minutes and one-way fare is approx 5,80/9,00€ in 2° classe. See this website for the timetables
http://www.trenitalia.com/

Once you have arrived in Forlì you can catch a taxi to Bertinoro (approx 29€ which takes about 20’) or our ASD shuttle service.

By Taxi
You can catch a taxi directly from the Bologna airport to Bertinoro. This will cost approx 140€ one-way and you will need to arrange it before arriving. It will take about 1 hour and 20 minutes.

You can book in advance to:
http://www.suntransfers.com/it/aeroporto-di-bologna-a-bertinoro
http://www.cotabo.it/clienti/servizi/richiesta-web/

Shuttle Service
We have organized a shuttle service between Bologna Airport and CEUB Bertinoro and between Forlì Train Station and CEUB Bertinoro.

FROM BOLOGNA AIRPORT
The service will run from Friday 20th afternoon to Saturday 21st evening
The cost will be approximately 35€. There will be members of the host group in the arrivals area at Bologna Airport to direct you to the shuttle.

FROM FORLÌ TRAIN STATION
The service will run from Friday 20th afternoon to Saturday 21st evening
The cost will be approximately 25€.

In order to make the shuttle service as efficient and economical as possible, please indicate your interest, your time of arrival and number of flight on the attached registration form. Please use the shuttle service!
**Costs: Accommodation**

**The Fortress**

The Fortress contain not only the meeting rooms but also 20 guest rooms - 15 singles and 5 twins. All the rooms are equipped with en suite bathroom, Wifi connection, telephone and TV.

**The Seminary**

Located within 3 minutes on foot from the Fortress, the Seminary comprises 65 en suite guests room, 32 singles and 33 twins, provided with telephone, TV, internet connection (Wi-fi). The Seminary also provides TV rooms, reading room, lounge area, laundry (cleaning and ironing service).

**Grand Hotel Terme della Fratta**

Located 6 km from CEUB (10 min. by shuttle) this is a very nice Hotel with a thermal baths inside and a spa. 64 rooms provided with telephone, TV, Wifi connection, mini-bar, safe. *This ASD shuttle service will be available to connect the hotel to our Conference all day.*

<table>
<thead>
<tr>
<th>Accommodation per night</th>
<th>Single Room price pp* B/B</th>
<th>Twin Room price pp* B/B</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fortress</td>
<td>€ 59,00</td>
<td>€ 49,00</td>
</tr>
<tr>
<td>Seminary</td>
<td>€ 54,00</td>
<td>€ 44,00</td>
</tr>
<tr>
<td>Grand Hotel Terme della Fratta</td>
<td>€ 60,00</td>
<td>€ 50,00</td>
</tr>
</tbody>
</table>

*pp = per person

**Costs: Food & Beverage fee**

It is not possible to take part in the Conference without paying the food & beverage fee. If you arrive early (before afternoon tea on Saturday), you will need to arrange and pay for any accommodation, food and beverage costs yourself.

<table>
<thead>
<tr>
<th>FOOD &amp; BEVERAGE FEE</th>
<th>Sat. 21 1 Tea-Coffee Dinner</th>
<th>Sun. 22 2 Tea-Coffee Lunch-Dinner</th>
<th>Mon. 23 2 Tea-Coffee Lunch-Dinner</th>
<th>Tue. 24 2 Tea-Coffee Lunch-Dinner</th>
<th>Wed. 25 2 Tea-Coffee Lunch-Social</th>
<th>Thu. 26 1 Tea-Coffee Lunch</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Meal Package</td>
<td>€ 29,00</td>
<td>€ 57,00</td>
<td>€ 57,00</td>
<td>€ 57,00</td>
<td>€ 64,00</td>
<td>€ 29,00</td>
<td>€ 293,00</td>
</tr>
<tr>
<td>Extra Lunch or Dinner</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Any additional lunch or dinner will cost € 23,00</td>
</tr>
</tbody>
</table>
Registration and payment

We will have two phases for registration and full payment:

1. completing the attached registration form (please complete this as soon as possible and return it to mmichelacci@ceub.it and corrado.docente@ricchezzeumane.it for reference, **no later than 15 March 2016**) and then going to this on-line link for the down payment of 200 Euros: http://www.ceub.it/default.asp?id=436&id_c=526&step=1#.VpOdQmc5C70.

2. **settling the full payment on-line** to this link, **no later than 30 April 2016**: http://www.ceub.it/default.asp?id=436&id_c=526&step=1#.VpOdQmc5C70.

Between the two phases the CEUB will send you the correct amount you have to pay as full payment for all the services you have booked.

If you wish to invite a guest, please also send an email with their name and details to Christian Luck christian@luck-consulting.de. You will receive an invoice for the conference fee for your guest of 225 Euros. You as host are responsible for this payment. Your guest can then complete the attached registration form and email to mmichelacci@ceub.it and to corrado.docente@ricchezzeumane.it for reference.

Cancellation

The cancellation policy for the hotel is as follows:

- Between 90 to 60 days from your arrival date: 0% of charge
- Between 60 to 30 days from your arrival date: 25% of charge
- Between 30 to 8 days from your arrival date: 50% of charge
- Between 7 to 0 days from your arrival date: 100% of charge

The Climate

The Bertinoro temperature in May, normally, is between 14° and 22°. The seasonal medium temperature is 18°.

Guest Speaker

Our main guest speaker will be **Fabio Brescacin**, one of the founders of **EcorNaturaSi**. Founded in January 2009 EcorNaturaSi is the result of the merger **Ecor** - the first wholesale distributor of organic and biodynamic products in the Italian specialty food sector - and **NaturaSi** - the main Italian chain of supermarkets specialising in the retail distribution of organic and biodynamic products.

Core values that guide the daily activities of each department at EcorNaturaSi include: research for the highest product quality; transparency among all the actors in the supply chain - from producer to consumer; attention to ethical practices; respect for the environment; support of organic and biodynamic farming and of other farms demonstrating respect for the environment.
Pre-conference workshops

There will be a pre-conference workshop on the ASD history and Bernard Lievegoed’s impulse on Saturday morning May 21st and a meeting for members of the School of Spiritual Science from Friday evening 20th through to Saturday lunch. For further details please see the Autumn 2015 report from the Facilitating Group.

Leadership and Consultancy International Course – Information

Module 2: “The Essence of Transformation”. The course will start May 18 Wednesday at 16:00 and finish May 20 Friday in the evening. For more information please contact Joao Luiz Souza: jlsouza@adigolumo.com.br.

Conference Office and Hotline

The contact people at CEUB (University Centre of Bertinoro) is: Monica Michelacci who can be contacted by email mmichelacci@ceub.it or by telephone +39 0543.446500 – fax +39 0543.446599 — http://www.ceub.it. For transport information please contact Paolo Ceccherelli: by email ceccherellipaolo@gmail.com or by telephone +39 335 5715556

The Host Group

We are delighted to invite you here to Italy! We are sure you will enjoy the Italian Conference. Here we are ...